



Placing you in front of your customer
... and ahead of your competition!

1st on the List Receives International Recognition for Online Marketing Services

For Immediate Release

Vancouver, B.C. February 17, 2010 – [1st on the List Promotion Inc.](http://www.1stonthelist.com) is pleased to announce that in January 2010 it received Top 10 ratings from two international authorities on Search Engine Marketing.

Recognition by PromotionWorld;



Top 10 list for “Best of 2009 Awards”

- 1st on the List Promotion Inc nominated for “Best Search Engine Marketing Company”
- Won “5th Place” under “Readers’ Choice Award” category

Promotion World is an online resource for website owners and webmasters and hosts the annual “Top 10 Promotion Awards” to recognize online marketing companies that prove to be leaders in providing outstanding contributions to the Search Engine Optimization industry. The “Readers’ Choice Award” is a transparent, collaboratively determined distinction and independent of PromotionWorld’s editorial team.

Visit Promotion World’s website to find out more:

http://www.promotionworld.com/top_10_year_awards_2009_readers.html

Recognition by TopTenReviews;



Top 11 “Most Reputable Search Engine Marketing Firms” in North America

- 1st on the List Promotion Inc awarded 4th Place
- Distinction given for “Comprehensiveness of Services” and “Prospect & Customer Education”

TopTenREVIEWS is a company that has established itself as an authority on researching comparable products and services, and providing their recommendations based on several criteria. The criteria utilized in rating the “Top 11 Reputable SEM Firms” include Search Engine Optimization, Pay Per Click Services, Link Building and Social Media Optimization, among others.

Visit TopTenREVIEWS website here:

<http://online-marketing-services-review.toptenreviews.com/>

Chris Genge, President states, “This industry has changed tremendously over the 13 years we’ve been offering SEO services and to be the best, today’s Search Engine Optimization companies must provide a blend of SEO, social media, link building and PPC services in order to remain competitive. Clients can be assured that whether they have an existing website or if their website is at the design stage or undergoing a re-design, this holistic approach to optimizing their website is in line with the “universal” approach that is preferred by today’s search engines. To round out our services we now offer search engine friendly website design.”

Client David Standage of InstaMerchant states, “I had been doing about 20 to 25 sales a month and last month I did 42 sales. This month I am on pace to do about 60 sales. The only thing I can attribute this to is the changes that 1st on the List Promotion made to my site that is leading to a higher conversion rate of the customers that are visiting my site.”

Ryan Peterson with Asyma Systems Ltd. states, “1st on the List has helped to drastically improve the effectiveness of our website as a marketing tool. Our search rankings have improved, for most keywords, from being non-existent to being in the top 10.”

Summary - 1st On the List Promotion Inc is a Canadian search engine optimization company with nearly thirteen years of search engine optimization and website promotion experience (Since 1997). One of the early pioneers of search engine optimization services in North America, 1st on the List providing ethical SEO services to clients throughout Canada and the United States.

Chris Genge, President
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