
SEO Friendly Website Best Practices

We recommend adding search engine optimization services to your website design or web redesign project.

The combination of good website design and SEO best practices would improve your chances for greater online success and address many of the following:

Proper Domain Registration

Proper Host Server Setup

SEO Friendly Website Structure (Sub-Directory Setup and File Naming)

SEO Friendly URLs

Proper URL Structure and Naming Conventions

SEO Friendly Redirect URLs (301 redirects)

SEO Friendly CMS Systems

SEO Friendly Shopping Cart & Ecommerce Systems

SEO Friendly Site Navigation

Proper Sitemap Setup

Google XML Sitemap

SEO Friendly Links

SEO Friendly Images

SEO Friendly Link Text

Proper Internal Link Juice Flow

Proper Robots Exclusion File Setup

Proper Keyword Research

Good SEO Content and Copywriting Services (to Support Targeted Keywords)

Good Clean Source Code with Optimized Meta Data & Alt Tags

Ensuring Fast Web Page Load Times

Proper Page Submissions to the Search Engine

Ensuring Pages are Spidered & Properly Indexed

SEO Link Building Services

Other problem areas that search engine optimization services could address might include heavy graphics, JavaScript, Flash and ecommerce plus any other elements of your website design that could negatively affect page indexing and performance.